

6 Retail

One column.....1.5625”
 Two column.....3.25”
 Three column.....4.9375”
 Four column.....6.625”
 Five column.....8.3125”
 Six column.....10”
 Double Truck21”

Other Sizes

Ear2.4072”x1.2362”
 Double Ear.....2.4”x2.5”
 Austin Ear.....4.937”x1.5”
 Foot2.017”x1.87”
 Double Foot.....4”x1.845”
 Obit Strip10”x1.5”
 Weather Strip10”x2”

Tab Sizes

Full..... 9.625”x9.75”

Half.....4.771”x9.75”
 Quarter.....2.385”x9.75”
 Eighth.....1.192”x9.75”

Internet Sizes

Tile.....125x125
 Banner.....728x90
 Big Block.....300x250
 Skyscraper.....125x480